



**TO:** Members of the Parks & Recreation Board

**FROM:** Krysta McFarland, Recreation and Aquatic Program Supervisor

**CC:** Rick Wieland, Director of Parks & Recreation  
Marcy Jones, Recreation Services Manager

**DATE:** May 10, 2010

**RE:** Monthly Report on the Registration, Participation and Revenue of the Aquatic Programs

The chart below shows the comparison of registered participants and revenue generated based on the classes that have a start date in April 2010. Overall, the Aquatic Program Division received \$25,148 in program registrations. The 2nd Annual Aqua Egg Hunt was a successful event held on March 27, 2010, while last year's event was held in April.

Aquatic Programs Attendance & Revenue				
Program	FY09		FY10	
Water Aerobic FISD	14	\$700	11	\$594
Water Aerobic FISD Daily Drop In			3	\$21
Water Aerobic FAC Punch Pass				
Swim Lessons	350	\$17,770	258	\$13,718
Private Swim Lessons	62	\$1,800	134	\$4,305
Semi-private Swim Lessons	2	\$100	46	\$2,300
WSI Class				
Lifeguard Class	15	\$2,625	17	\$3,840
Wiggle and Wade	8	\$360	6	\$370
Aqua Egg Hunt	112	\$1,120		
<b>TOTAL</b>	<b>563</b>	<b>\$ 24,475</b>	<b>475</b>	<b>\$25,148</b>

Aquatic Specialty Programs Attendance								
	Water Aerobics		ARC Classes		Swim Lessons		FISD Water Aerobics	
	FY09	FY10	FY09	FY10	FY09	FY10	FY09	FY10
Oct-09	922	644	12	0	300	226	18	23
Nov-09	344	585	0	0	251	195	14	17
Dec-09	490	329	6	0	0	0	11	6
Jan-10	669	594	6	4	242	203	15	10
Feb-10	775	579	10	6	254	215	14	24
Mar-10	760	719	12	10	272	239	12	16
Apr-10	770	741	15	17	350	258	14	14
<b>Total</b>	<b>4,730</b>	<b>4,191</b>	<b>61</b>	<b>37</b>	<b>1,669</b>	<b>1,336</b>	<b>98</b>	<b>110</b>